

## Curriculum Vitae

**Father Name** : M. Maheshwara Reddy  
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# 15/186, K. Appayapalli,  
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Kadapa.



### Educational Qualification:

COURSE	Name of the Institute	Board/ University	Year of passing	Aggregate (%)
M.Com	CSSR & SRRM Degree & PG College, Kamalapuram	Yogi Vemana University, Kadapa.	2017	73
B.Com (Computers)	CSSR & SRRM Degree & PG College, Kamalapuram	Yogi Vemana University, Kadapa.	2015	78
INTERMEDIATE (C.E.C)	APSWR Jr College, Kurnool.	Board of Intermediate Education, A.P.	2012	86
S.S.C	APSWR Jr College, Kurnool.	Board of Secondary Education, A.P	2010	80

### Experience:

I am working as Lecturer in Commerce, CSSR & SRRM Degree & PG College, from 2017 to till now.

### Publications:

1. Published Paper entitled “e-Rupi: India’s New Welfare-Focused Digital Payment System – A Review” in Mukta Shabd Journal, Volume X, Issue VIII, August 2021.
2. Published, as coauthor, Paper entitled “YSR Rythu Bharosa Scheme Andhra Pradesh - A Leap Towards Rural Development” in Mukta Shabd Journal (Volume X, Issue VIII, AUGUST/2021)
3. Published, as coauthor, Paper entitled “How Corporate India Is Going to be Eco-Conscious - A study” in Mukta Shabd Journal, Volume X, Issue VIII, AUGUST, 2021.
4. Published, as coauthor, Paper entitled” Brands Participation in Fests to Create Consumers A Study of Sankranti” in International Journal of Research and Analytical Reviews, Volume 7, Issue 2, April 2020.
5. Published, as coauthor, Paper entitled” SGHs For Women Empowerment – A Study” in International Journal of Research and Analytical Reviews (Volume 7 | Issue 2 | April 2020)

6. Published Paper entitled “The Role of Woman in Agriculture Sector in Rural Areas –A Study” in International Journal of Research and Analytical Reviews (Volume 5 issue 4 oct. – dec. 2018)
7. Published, as coauthor, Paper entitled “Rejuvenation of Silk Industries with The Reference of Dowlathapuram Sugar Factory” in International Journal of Research and Analytical Reviews (Volume 5 issue 4 Oct. – Dec. 2018)

**Organized Workshop/Seminar:**

1. Two Day National Workshop on "Tally Prime 4.0 & SAP FICO" organized by Department of Commerce, CSSR & SRRM Degree & PG College, held from 24-01-2024 to 25-01-2024.
2. Two-Day National Seminar (Virtual) on “Emerging Trends in E- Commerce” organized by Department of Commerce in CSSR & SRRM Degree & PG College, from 27-06-2023 to 28-06-2023.

**Conferences Attended:**

1. Two day National Conference on "New and Renewable Energy Resources for Sustainable Future – 2023" held from 07-12-2023 to 08-12-2023 organized by Department of Botany, Yogi Vemana University.
2. Awareness Program on " Intellectual Property Rights " held on 27-01-2023 organized by Intellectual Property Office ,India.
3. Four Day National Seminar on "NAAC Seven Criteria" held from 04-01-2023 to 07-01-2023 organized by Raja Bahadur Venkata Rama Reddy Womens College.
4. Workshop on "Rural Entrepreneurship Development" held on 24-01-2022, organized by PTVAs M.L. Dahanukar College of Commerce.
5. National Webinar on "Role of a leader in Entrepreneurship" held on 7th & 13th of July, 2021 organized by Entrepreneurship Development Cell, Yogi Vemana University, Kadapa.
6. "Modern Telugu Poetry- Contemporary Issues "held from 04 -10-2021 to 05-10- 2021 by Department of Telugu , CSSR & SRRM Degree & PG College, Kamalapuram.
7. "Impact of National Education Policy 2020 on NAAC Accreditation Frame Work "on 12-06- 2021 organized by IQAC, Jagannath International Management School, Vasant Kunj, New Delhi.
8. " Impact of GST on GDP: An empirical Study" held from 06-12-2017 to 07-12- 2017 organized by Department of Commerce, Yogi Vemana University.
9. "Human Values and Covid Crisis" in the One-Day National E-Conference Title: Human Values: Post-COVID 19 organized by JNTUA College of Engineering (A) Ananthapuramu.

### **Faculty Development Programmes Attended:**

1. Five Day National Faculty Development Program on "Learning for NLP and Computer Vision" held during 25-10-2023 to 31-10-2023 organized by NIST Institute of Science and Technology, Berhampur.
2. Eight day Faculty development program on "Research , Publication and Patent in Humanities and Science " from 22-08-2022 to 30-08-2022 organized by SRM Institute of Science and Technology Ramapuram.
3. One Day Faculty development program on" New Education Policy" held on 29-12-2021 organized by Patrician College of Arts and Science.
4. "Multidimensional Skill set of Current Generation of Teaching Professionals" from 14-06-2021 to 18-06-2021 organized by Prathyusha Engineering College.
5. "Technology assisted teaching and virtual learning through ICT tools", from 25 to 30 May 2020 organized organized by SBVR College ,Badvel, Kadapa.
6. "Synergia to Revitalize Reform and Refresh ourselves as Agent to Ensure Quality Education" from 01-06-2020 to 07-06- 2020.
7. " E-Learning Management System" from 29-06-2020 to 1-07-2020 organized by Department of Botany, Yogi Vemana University.
8. "Plants for Food and Health care" From 12-08-2020 to 14-08- 2020.

### **Declaration:**

I, hereby, declare that all the above information is true to the best of my knowledge and I also assure that I will discharge my duties with full confidence and dedication.

Place: Kamalapuram

Date:

Yours Sincerely  
**(M. Pravallika)**